

CONSULTANT PROFILE

KKEXCEL - ADDING VALUE TO YOUR BUSINESS

KKExcel is an independent Sports Consultancy established by Jenny Kempster in 2006. With over twenty year's experience in sports development Jenny has led on and completed a diverse range of projects with national and regional significance. The success of the company has been built on Jenny's attention to detail and desire to always exceed her clients' expectations.

During her employment in a variety of positions and whilst running KKExcel, she has developed a number of specialist areas including:

- ▼ Quality Assurance (CSIT, TAES, IIP and bespoke models)
- ▼ Research and Evaluation
- ▼ Events Management
- ▼ Governance and Partnership Development
- ▼ Policy and Strategy Development
- ▼ Performance Management
- ▼ Business Planning, Team Building and Corporate Visioning
- ▼ Design and Delivery of bespoke Training Courses
- ▼ Feasibility Studies and Consultation Reviews

KKExcel has worked with a wide range of organisations since 2006. Examples of clients that we have successfully worked with include:

- ▼ Sport England
- ▼ The Football Association
- ▼ CSW Sports Partnership
- ▼ Halo Leisure
- ▼ AoC Sport
- ▼ British Universities and Colleges Sport (BUCS)
- ▼ Sported
- ▼ Bury Metropolitan Borough Council
- ▼ Wigan Leisure and Culture Trust

OUR VALUES:

- ▼ Integrity and credibility built up over twenty years of sports development experience
- ▼ A passion and enthusiasm for sport and physical activity with a belief that it can really make a difference
- ▼ A high level of professionalism, built through trust and a proven track record.

RECENT PROJECTS UNDERTAKEN BY KKEXCEL:

FA University and College Community Football Hubs Impact Research Project

<http://www.kkexcel.co.uk/4/case-studies/71/fa-university-and-college-community-football-hubs-impact-research-project/>

CSW Sport Team Building and Business Planning Day

<http://www.kkexcel.co.uk/4/case-studies/54/csw-sport-team-building-and-business-planning/>

SSE Wildcats Qualitative Case Studies

<http://www.kkexcel.co.uk/4/case-studies/72/sse-wildcats-qualitative-case-studies/>

Active Essex Quest Review

<http://www.kkexcel.co.uk/4/case-studies/66/active-essex-quest-review-2018/>

FA 16-19 Participation Research Project

<http://www.kkexcel.co.uk/4/case-studies/63/fa-16-19-participation-research-project/>

To view a broader range of projects completed by KKExcel, please click here: <http://www.kkexcel.co.uk/4/case-studies/>

PROFESSIONAL HISTORY:

July 06 - Present	Managing Director	KKExcel
Aug 04 - July 06	Chief Executive	Sport Cheshire
July 01 - Aug 04	Director	Northamptonshire Sport
Sept 99 - July 01	Sport & Recreation Manager	West Oxon District Council
July 96 - Sept 99	Youth Sports Dev. Officer	West Oxon District Council
Sept 95 - July 96	Sports Development Officer	Cherwell District Council

PROFESSIONAL PROFILE:

As a result of maintaining consistently high standards throughout all projects, Jenny has developed a loyal client base since establishing KKExcel. Providing support in specific areas of expertise, Jenny has also worked as an associate with other businesses. A recent example was the partnership formed with the Sport, Leisure and Culture Consultancy, who asked KKExcel to take the strategic lead for the production of a Disability Sport and Physical Activity Strategy for Suffolk.

Involved at the initiation of the project KKExcel, led on a successful tender and then liaised with the client from Suffolk County Council to develop a multi-agency working group, who 'checked and challenged' the development of the strategy from initiation to completion.

Jenny has a proven track record at a senior level within Active Partnerships, as the former Chief Executive of the Cheshire & Warrington Sports Partnership and also as Director of the NSport Partnership. Holding such positions has enabled her, in a consultancy capacity, to draw on her experience and expertise, and to assist a number of County Sports Partnerships across England with:

- ▼ Undertaking a review of their strategic direction, governance and functionality
- ▼ Hosting of consultation events to collate feedback from a wide range of partners from different sectors, to inform their future strategic direction
- ▼ The design and facilitation of bespoke training and business planning events aimed at Partnership core staff and partners/Board members
- ▼ Supporting Active Partnerships to effectively use improvement tools to revisit their future strategic direction/vision, facilitate self-assessment sessions and support improvement planning.

In addition to working within an Active Partnership, Jenny has over ten years' management experience in a local government setting, through which she has developed a number of transferable skills and a comprehensive understanding of the cultural and financial challenges facing the sector currently. Work undertaken in this sector includes:

- ▼ Procurement and project management of capital and revenue projects, including pavilion builds, section 106 developments, dual-use facilities and playing pitch developments
- ▼ Management of dual-use leisure facilities to ensure effective community access and use
- ▼ Senior political reporting and interface to advocate and influence for the benefit of developing sport and physical activity
- ▼ Events management and promotion (eg. Youth Games, Awards Evenings, Regional & National Conferences)
- ▼ Management and professional development of sports development and facility management staff
- ▼ Development of effective marketing brands and communication strategies.

NATIONAL & REGIONAL PROFILE:

- ▼ As a result of Jenny's extensive experience in Quality Assurance she was asked to design a bespoke national Quality Assurance Programme for The Football Association, which was implemented across England
- ▼ Since establishing KKExcel in 2006 Jenny has conducted research projects with national significance, designed creative business planning events for a diverse range of clients; worked with a number of Active Partnerships, providing support with bespoke training, business planning, TAES reviews, child protection policy development, Board workshops and strategy review and development
- ▼ Jenny has held positions on regional and national project specific groups and was a member of the National Coaching Advisory Group
- ▼ Commissioned by AoC Sport, KKExcel co-authored the updated version of Towards Outstanding, which was relaunched to ensure it reflected the updated Ofsted Common Inspection Framework. Towards Outstanding is a set of national standards and a self-assessment tool to share good practice, demonstrate the value of physical activity and sport to all curriculum areas, and develop and sustain excellent practice in colleges across England.