

CONSULTANT PROFILE

KKEXCEL - ADDING VALUE TO YOUR BUSINESS

KKExcel is an independent Sports Consultancy established by Jenny Kempster in 2006. With over twenty year's experience in sports development Jenny has led on and completed a diverse range of projects with national and regional significance. The success of the company has been built on Jenny's attention to detail and desire to always exceed her client's expectations.

During her employment in a variety of positions and whilst running KKExcel, she has developed a number of specialist areas including:

- ▼ Quality Assurance (Quest, TAES, IIP and bespoke)
- ▼ Research and Evaluation
- ▼ Events Management
- ▼ Governance and Partnership Development
- ▼ Policy and Strategy Development
- ▼ Performance Management
- ▼ Business Planning, Team Building and Corporate Visioning
- ▼ Design and Delivery of bespoke Training Courses
- ▼ Feasibility Studies and Consultation Reviews.

KKExcel has worked with a wide range of organisations since 2006. Examples of clients that we have successfully worked with include:

- ▼ Sport England
- ▼ The Football Association
- ▼ CSW Sports Partnership
- ▼ Bucks and Milton Keynes Partnership
- ▼ The London Pro Active Partnerships
- ▼ The London Borough of Brent
- ▼ Wigan Leisure and Culture Trust
- ▼ Bury Metropolitan Borough Council
- ▼ PMPGenesis

To view examples of some of the projects Jenny has managed since establishing KKExcel please visit: www.kkexcel.co.uk

PROFESSIONAL PROFILE:

As the Chief Executive of the Cheshire & Warrington Sports Partnership and previously Director of the NSport Partnership, Jenny has a proven track record at a senior level within County Sports Partnerships. Accompanied by over ten years management experience within a local government setting, developing the necessary skills, understanding and credibility to provide a diverse range of support and expertise for the leisure industry. Jenny's success has been achieved by:

- ▼ Providing strategic leadership and direction through the production of strategic plans, policy development and effective engagement/consultation with partners to ensure 'buy in' at a local level
- ▼ Advocating and interfacing within regional and national sporting/political networks to raise the Partnership's profile and ability to work across cross cutting agendas
- ▼ Interpreting and implementing national policies and directives through a Partnership approach
- ▼ The development of the 'core' Team through Team development and business planning experiences and training.

Effective change management was also critical when working within CSPs, to ensure continued support from external partners whilst also interpreting the changing strategic focus of Sport England at a local level. As the strategic lead for Sport Cheshire, directing the review of the CSP resulted in the production of a new CSP strategy, revised staffing structure, new branding and improved governance and delivery structures. At an operational level management of the legal, financial and human resource operations of Sport Cheshire as a Limited Company with Charitable status was also crucial to its long-term success. Adopting a business approach led to alternative sources of funding being attracted through sponsorship.

NATIONAL & REGIONAL PROFILE:

- ▼ As a result of Jenny's extensive experience in Quality Assurance she was asked to design a bespoke national Quality Assurance Programme for The Football Association, which is now being implemented across England
- ▼ Since establishing KKExcel in 2006 Jenny has organised and hosted an annual National Quest Benchmarking Conference which attracts delegates from across the UK. The number of delegates has increased year on year, proving the success and popularity of the event
- ▼ With over ten years as a Quest Assessor and more recently a Regional Assessor Jenny has undertaken a significant number of Assessments, Quest reviews and now mentors and trains new and existing Assessors across the UK
- ▼ Under Jenny's management, Northamptonshire Sport was the first Partnership in England to gain Quest
- ▼ Jenny has engaged with Regional Sports Boards in various regions, held positions on regional and national project specific groups and was a member of the National Coaching Advisory Group
- ▼ Production of key strategic documents and a range of policies used as examples of good practice across the East Midlands and the North West
- ▼ In her previous role as Chief Executive, leading edge research in partnership with the University of Chester had been developed, identifying the way forward in monitoring and evaluating the impact of complex partnership projects.

PROFESSIONAL HISTORY:

July 06 - Present	Sports Consultant	KKExcel
Aug 04 - July 06	Chief Executive	Sport Cheshire
July 01 - Aug 04	Director	Northamptonshire Sport
May 00 - Present	Quest Assessor	PMP Consultancy
Sept 99 - July 01	Sport & Recreation Manager	West Oxon District Council
July 96 - Sept 99	Youth Sports Dev. Officer	West Oxon District Council
Sept 95 - July 96	Sports Development Officer	Cherwell District Council

PREVIOUS PROFESSIONAL EXPERIENCE:

- ▼ With over 20 years involvement in sports development from a play leader to a Chief Executive, extensive experience has been gained at both an operational and policy level, in the following areas: Workforce Development, Club & Coach Development, School Club Links, Events Management, NGB engagement and competitive opportunities, Inclusive Opportunities and Community based projects
- ▼ Effective partnership management and co-ordination of significant projects at both regional and local levels
- ▼ Procurement and project management of capital and revenue projects, including pavilion builds, section 106 developments, dual-use facilities and playing pitch developments
- ▼ Management of dual-use leisure facilities to ensure effective community access and use
- ▼ Grants management and development equating to over £500,000
- ▼ Senior political reporting and interface to advocate and influence for the benefit of developing sport and physical activity
- ▼ Events management and promotion (eg. Youth Games, Awards Evenings, Regional & National Conferences)
- ▼ Management and professional development of sports development and facility management staff
- ▼ Development of effective marketing brands and communication strategies
- ▼ Establishment of the NSport Partnership and its initial strategic direction.

PROFESSIONAL AND VOCATIONAL EXPERIENCE:

Leadership & Management Training	Charity Law & Trustee Responsibilities
Health Policy & Engagement with Sport	Employee Appraisal Training
Managing People, Performance & Finance	Effective Financial Planning
Sport & Social Inclusion	LA Modernising Agenda
Gaining Commercial Sponsorship	Team-building and Leadership
Project and Time Management	Quest External Assessor Training
Sports Coach UK & Running Sport Tutor	A range of NGB Coaching Awards